

1. Peter Larsson, born 1964
Proposed Chairman of the Board of Directors 2013.

Education: BSc Data and Systems Science from the University of Stockholm.

Other assignments:

Managing Partner Monterro 1 AB (one of TradeDoubler's large owners). Chairman of the Board of EpiServer Group AB and Q-Matic AB. Member of the Board of IAR Systems AB and NorNor Holding AB.

Former assignments: Peter Larsson has, inter alia, held positions as Head of Operations at Front Capital Systems AB and CEO of EpiServer Group AB and Protect Data AB. Chairman of the board of Pricer AB and IAR Systems AB.

Shareholding: 150 000 shares.

2. Thomas Bill, born 1965
Proposed member of the Board of Directors 2013.

Education: MSc Computer Science and Engineering from Stockholm royal Institute of technology.

Other Assignments:

Managing Partner Monterro 1 AB (one of TradeDoubler's large owners). Chairman of the Board of Ledstiernan AB.

Former Assignments: Thomas Bill has held positions as Global VP Sales at Front Capital Systems as well as CEO of Protect Data AB and Orc Software AB. Furthermore, Thomas Bill was previously member of the Board in FormPipe Software AB.

Shareholding: 0 shares.

3. Martin Henricson, born 1961

Member of the Board of Directors since 2001.

Education: M.Sc from Stockholm University.

Other Assignments:

Managing Director of EpiServer Group AB, Board Member of Projectplace AB

and Besedo Group AB.

Former Assignments: Martin Henricson was previously a Board member of AcadeMedia AB and Chairman of the Board and Board Member of Mercuri International Group AB, Anew Learning AB and Vittra AB. Furthermore, Martin Henricson has been the external Managing Director of Bure Equity AB and Mercuri International Group AB. From 2001 until February, 2007, Martin Henricson was the Managing Director and Group CEO of TradeDoubler.

Shareholding: 15,000 shares.

4. Caroline Sundewall, born 1958

Member of the Board of Directors and Chairman of Audit Committee since 2009.

Education: BSc Econ. from Stockholm School of Economics.

Other Assignments:

Chairman of the Board of Svolder AB. Board Member of Södra Skogsägarna ekonomisk förening, Södra Cell AB, Lifco AB, Påengruppen AB and Mertzig Asset Management AB. Caroline Sundewall is also Chairman of the Board and Consultant of fully owned Caroline Sundewall AB and Chairman of the Board in the tennis trust Streber Cup.

Former Assignments:

Caroline Sundewall has been a Board Member of AB Electrolux, Haldex AB, TeliaSonera AB and Swedbank AB, among others.

Shareholding: 7,000 shares.

5. Lars Sveder, born 1973
Proposed member of the Board of Directors 2013.

Education: Master in Mathematics Economics University of Karlstad.

Other Assignments:

Managing Partner of Monterro 1 AB (one of TradeDoubler's

large owners).

Former Assignments:

Chairman of the Board of Flexpay AB. Equity Research SEB Enskilda Equities, Nordea, Skandiabanken, Partner at HDR partners AB.

Shareholding: 0 shares

6. Simon Turner, born 1951
Member of the Board of Directors since 2010 and member of the Remuneration Committee.

Education: Bachelor of Arts from University of Surrey.

Other Assignments: Board member of Yorkshire Building Society and Identive Group Inc, and Senior Director at Acer Computers.

Former Assignments: Simon

Turner has been a Board Member and Group CEO of Dixons Retail Group as well as Managing Director of Philips Consumer Electronics UK Division and Board Member and Commercial Director of Belling Ltd. Simon Turner has further held several senior executive positions within the software and advertising industry.

Shareholding: 5,300 shares