

PROXY

Undersigned shareholder of TradeDoubler AB (publ) hereby appoints

[Name of the proxy holder]

Personal identity number/date of birth of the proxy holder]

[Address of the proxy holder]

[Telephone number daytime of the proxy holder]

as a proxy to represent me/us and to vote for all my/our shares in TradeDoubler AB (publ), corporate registration no. 556575-7423, at the Annual General Meeting on Tuesday 18 May 2021, and, as the case may be, on any day for a continued shareholders' meeting.

[Place]

[Date]

[Signature/Authorised signature]

[Clarification of signature]

[Shareholder's personal identity number/corporate registration number]

[Shareholder's telephone number]

The proxy shall be dated and duly signed in order to be valid. The proxy in original copy together, where applicable, with a registration certificate or equivalent corporate documentation as well as the advance voting form should be sent to TradeDoubler AB (publ), Birger Jarlsgatan 57A, SE-113 56 Stockholm, in due time before the Annual General Meeting.

The advance voting form is available at TradeDoubler's website www.tradedoubler.com.

Please note that a notice of participation must be made in accordance with the notice convening the Annual General Meeting, even if the shareholder wishes to exercise its voting rights at the Annual General Meeting by proxy. Filing this power of attorney is not considered as notice to participate at the Annual General Meeting.