

[This is a translation only. For the formal minutes from the Meeting, please see the Swedish language version.]

Minutes kept at the Extraordinary General Meeting of the shareholders of TradeDoubler AB (publ), reg.nr 556575-7423, Thursday 11 February 2016, at 10 am at the company's premises at Birger Jarlsgatan 57A, Stockholm

§ 1

The Chairman of the Board of Directors, Pascal Chevalier, declared the Meeting opened and welcomed those present.

§ 2

Gautier Norman presented Reworld Media's proposal for Chairman of the Meeting, attorney Björn Kristiansson from Hannes Snellman Attorneys.

Björn Kristiansson was elected Chairman of the Meeting. Björn Kristiansson announced that he had requested attorney Ebba Werkell, Hannes Snellman Attorneys, to keep the minutes at Meeting.

Ebba Werkell informed that the minutes will be published on the company's website within two weeks from the Meeting.

The Meeting approved that non-registered shareholders, officers and employees would be able to participate as audience at the Meeting.

§ 3

The appended list of present shareholders was approved as the voting list for the Meeting, **Appendix 1**.

§ 4

The proposed agenda was approved.

§ 5

Albin Rännar, the Swedish Shareholders' Association, was appointed to verify the minutes together with the Chairman.

§ 6

It was noted that the notice had been published in Post- och Inrikes Tidningar on 21 January 2016 and on the company's website as of 19 January 2016. It was further noted that information about the notice being published was advertised in Dagens Industri on 21 January 2016, where after the Meeting was declared duly convened.

§ 7

It was resolved in accordance with Reworld Media's proposal that the Board of Directors shall consist of five directors.

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§ 8

It was resolved in accordance with Reworld Media's proposal that;

- the remuneration to the Board of Directors shall remain unchanged in accordance with the resolution adopted at the Annual General Meeting 2015;
- compensation is not awarded to members of the Board of Directors who are employed by the TradeDoubler group;
- compensation, if agreed separately with TradeDoubler AB, may be invoiced by a company fully owned by the member. In such event, the invoiced compensation shall be increased with an amount corresponding to social security contributions and value added tax.

§ 9

It was resolved in accordance with Reworld Media's proposal to, until the close of the next Annual General Meeting, elect the following people to serve as ordinary Directors of the Board of the company; Pascal Chevalier, Gautier Normand, Nils Karlsson, Erik Siekmann och Jérémy Parola.

It was noted that the Swedish Shareholders' Association, represented by Albin Rännar, abstained from voting.

§ 10

It was resolved in accordance with Reworld Media's proposal to elect Pascal Chevalier as Chairman of the Board.

It was noted that the Swedish Shareholders' Association, represented by Albin Rännar, abstained from voting.

§ 11

The Chairman declared the Meeting closed.

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